

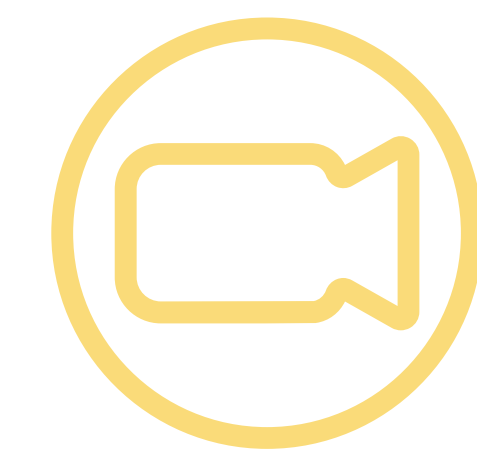
Webinar series of 6 GE sisters projects

Effective Crisis Communication Management: *Navigating Gender-Based Violence in Higher Education*



18 September 2024, 11:00 – 12:30 CEST

Online via Zoom



Learning Objectives:

- Grasp the fundamental principles and immediate actions for crisis communication in cases of gender-based violence.
- Gain insights into managing internal and external communications with empathy, transparency, and accuracy during a crisis.
- Learn the essential elements of messaging for both internal and external audiences.

Event Description: This webinar will introduce the UniSAFE Crisis Communication Checklist, a comprehensive guide designed to assist higher education institutions in handling crisis communications when gender-based violence cases gain public attention. Participants will receive valuable tips on coordinating communications with internal and external stakeholders, managing media relations, and maintaining transparency and accountability. Experienced guest speakers will share their practical advice on responding to gender-based violence incidents.

Who Should Attend:

- Administrators and communication professionals
- Staff involved in addressing gender-based violence, including Gender Equality officers, committees, task forces, human resources personnel, and legal advisors

Facilitators & Guest Speakers:

- Co-facilitators: Panagiota Polykarpou and Vasia Madesi (**Yellow Window**)
- Guest Speakers: Maxime Forest (**Sciences Po**) and Ana Belen Amil (**Central European University**)